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## **Autodesk Names Applied Software Reseller of the Quarter**

North American Reseller Recognized for Superior Growth and Flexible Training Services

SAN RAFAEL, Calif., June 15, 2010 — [Autodesk, Inc.](#) (NASDAQ: ADSK), has named [Applied Software](#) North American Reseller of the Quarter for the first quarter of the 2011 fiscal year. The company is being honored for its unparalleled client growth, driven by an expanding staff of trained consultants and an increasing roster of partner solution providers. Autodesk also selected Applied Software to recognize the company's flexibility in tailoring its solutions to serve a wide range of academic, government and commercial clients.

“Applied Software provides traditional classroom training and customer support, but they’ve taken it to the next level by forging key partnerships and creating flexible, customized curricula,” said Steve Blum, senior vice president, Americas Sales, Autodesk. “That’s a unique approach. It allows every Applied Software client to implement Autodesk software in the way that’s most efficient and beneficial for their business.”

Autodesk selects the Reseller of the Quarter based on the company's quality of customer service, support and professional education, overall growth and vertical sales.

As one of the only [Autodesk Authorized Training Centers \(ATC\)](#) in the Southeastern United States, Applied Software offers classes ranging from introductory to mastery level in a wide range of Autodesk products, including [Autodesk Revit](#) products, [AutoCAD Civil 3D](#), [Autodesk 3ds Max Design](#) and [Autodesk Inventor](#) software. Applied Software instructors regularly rank in the top 1 percent of all Autodesk certified instructors worldwide. In addition to traditional classroom training, Applied Software's Installation to Action program provides individual coaching, on-site and computer-based education and specialized project management assistance.

“Like our clients, Applied Software employs architects, professional engineers, project managers and designers,” said Richard Burroughs, president, Applied Software. “We work hard to have a finger on the pulse of the key industry trends and issues. We provide training and consulting services that address the challenges our clients face daily.”

### **About Applied Software**

Applied Software is one of the largest Autodesk resellers in the Southeastern United States. It is one of the nation's leading providers of Building Information Modeling (BIM) services including BIM modeling, analysis, training, integration and mentoring,

and provides Digital Prototyping solutions to manufacturers. Additionally, Applied Software is an Autodesk Premier Solutions Provider. Since its founding in 1982, Applied Software has helped more than 5,000 commercial, academic and government clients achieve high performance and growth. Applied Software's comprehensive array of solutions and services includes product updates, education and a dedicated staff of sales and services professionals. Its innovative document management solution, Webster, provides mission-critical workflow, collaboration and coordination support for sophisticated project needs. Applied Software is also a recent recipient of a GSA BIM Services IDIQ Award to provide a comprehensive array of BIM services to the federal government.

#### **About Autodesk**

Autodesk, Inc., is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies as well as the last 15 Academy Award winners for Best Visual Effects use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

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