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Applied Software Expands BIM Technical Expertise in Alabama and Mississippi

*Michael Zeeveld will Assist Architectural Firms and Construction Companies
in Implementing BIM and Project Management Solutions*

ATLANTA, December 20, 2011 — [Applied Software](#), a leading and nationally recognized Autodesk Value-Added Reseller, announced today that it is strengthening its professional services team in Alabama and Mississippi with the addition of [Building Information Management \(BIM\)](#) and Project Management expert Michael Zeeveld, Associate AIA, who will serve as Senior Application Specialist.

Zeeveld brings more than 16 years of experience to Applied Software, including specific expertise in CAD management, commercial architectural drafting, 3D modeling, visualization and program customization, and information technology. Based in Applied Software's Birmingham, Alabama, office, he is responsible for consulting on and implementing Autodesk Revit Architecture, Autodesk Revit Structure and Autodesk 3ds Max software. He is also the technical lead for the Meridian Systems Prolog® construction project management application suite.

Prior to joining the Autodesk reseller channel seven years ago, Zeeveld owned Focus CAD and Zinc Visualization, a CAD consulting company specializing in creating high-end photo-realistic renderings, animations and construction documents for architects and engineers. He taught at the community college level and was a member of the Wake Technical Community College Advisory Board in Raleigh, North Carolina. He also served as president of the AUGI - Triangle AutoCAD User Group for two years. Zeeveld is also a former U.S. Army paratrooper.

"We are excited to welcome Michael to our Alabama-based professional services team," said Applied Software President Richard Burroughs. "He's exactly the type of high-caliber individual we strive to employ throughout our organization. We're confident in his ability to support our expanding customer base in Alabama and Mississippi, including helping clients successfully accomplish their BIM and project management objectives."

Zeeveld is an Autodesk Certified Associate and Professional for multiple releases in AutoCAD, AutoCAD Architecture, Autodesk Revit Architecture and Autodesk 3ds Max Design software, and is an Autodesk Consulting Specialist. He is an associate member of the American Institute of Architects (AIA) and has presented and taught at Autodesk University in 2006 and 2010, and presented at multiple AUGI CAD Camps.

About Applied Software

Applied Software is the Autodesk 2011 Reseller of the Year as well as one of the largest Autodesk resellers in the Southeastern United States. It is one of the nation's leading providers of Building Information Modeling (BIM) services including BIM modeling, analysis, training, integration and mentoring, and provides Digital Prototyping solutions to manufacturers. Since its founding in 1982, Applied Software has helped more than 5,000 commercial, academic and government clients achieve high performance and growth. Applied Software's comprehensive array of solutions and services includes product updates, education and a dedicated staff of sales and services professionals. Applied Software is also a recent recipient of a GSA BIM Services IDIQ Award to provide a comprehensive array of BIM services to the federal government.

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