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Applied Software Adds Architectural and Project Management Consultant Steve Foran to BIM Team

Foran Joins Applied Software's Building Information Modeling (BIM) Professional Services Consulting Group (APS)

ATLANTA, January 31, 2012 — [Applied Software](#), a leading and nationally recognized Autodesk value-added reseller, announced today that it has hired architectural consultant and project manager Steve Foran, Associate AIA, as Senior Consultant in its BIM Professional Services Consulting Group (APS). In his new role, Foran will provide strategic BIM consulting and advisory services for Applied Software customers.

An architect and project manager with over 15 years experience, Foran has advised Fortune 500 corporations, federal agencies, and higher education and institutional clients by providing leadership in master planning, facility planning and programming, and the development of real estate and sustainable strategies in North America, the United Kingdom and the Far East. A skilled communicator, he has the ability to quickly comprehend a client's challenges and in turn develop actionable strategies that are clear, precise and easy to understand.

"We're pleased to welcome Steve to our BIM consulting group, where he will facilitate the initial visioning and goal-setting work sessions for our clients to ensure all stakeholders are aligned and working toward a common target," said Richard Burroughs, president of Applied Software. "Steve is especially skilled in translating complex information into specific, targeted, measurable outcomes and communicating it to a variety of audiences in a clear and understandable manner."

Prior to joining Applied Software, Foran served as senior consultant and project manager for the Advance Strategies group of the global architectural firm HOK, where he worked with clients in strategic campus master planning, workplace strategy and guidelines, facility planning and change management. Prior to HOK Advance Strategies, he was a project manager for the restoration and preservation of nationally recognized historic structures for Lord, Aeck & Sargent Architects. Foran is an associate member of the American Institute of Architects and a member of the Urban Land Institute. He holds a bachelor's degree in Architecture and a master's degree in City Planning from the Georgia Institute of Technology in Atlanta.

About Applied Software

Applied Software is the Autodesk 2011 Reseller of the Year as well as one of the largest Autodesk resellers in the Southeastern United States. It is one of the nation's leading providers

of Building Information Modeling (BIM) services including BIM modeling, analysis, training, integration and mentoring, and provides Digital Prototyping solutions to manufacturers. Since its founding in 1982, Applied Software has helped more than 5,000 commercial, academic and government clients achieve high performance and growth. Applied Software's comprehensive array of solutions and services includes product updates, education and a dedicated staff of sales and services professionals. Applied Software is also a recent recipient of a GSA BIM Services IDIQ Award to provide a comprehensive array of BIM services to the federal government. For further information on Applied Software, visit www.asti.com, or call 866-899-2784.

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